The Vita delivers the best of both worlds. It’s a speedy performer that can eat miles with the best of them at a local charity ride or as part of your exercise plan, but can also see you owning the bike lane while commuting to work. With its confidence-inspiring flat bar, a frame optimized for comfort and efficiency, and full fender clearance and rack compatibility, the Vita is the perfect mix of true road speed and total versatility.

**ROAD HEART. CITY SOUL.**

- Greater efficiency and speed thanks to Women’s Fitness Geometry
- New Expert, Comp, and Elite models with women’s dedicated carbon frame
- Best out-of-the-box fit for most female riders, optimized for comfort and efficiency with ergonomic contact points and women’s geos developed by our Body Geometry Fit team
- More comfort and reduced fatigue thanks to vibration-reducing Zertz and women’s components
- Riders can equip the bike to handle any weather and lots of gear thanks to full fender clearance and rack compatibility
- Smooth speed courtesy of 700c wheels and 28-32c tires
**NEW WOMEN’S CARBON FRAME**

**WHAT:** FACT carbon frame with Women’s Fitness Geometry, women’s carbon layup, and Zertz.

**WHY:** To provide a compliant, comfortable, lightweight bike for women who want road bike speed with flat handlebar fit and control, plus the versatility of all-weather riding.

**HOW:** Carbon fiber allows engineers to create a lightweight, frame that’s compliant, fast, and stable. With Women’s Fitness Geometry and women’s carbon layup, the frame is optimized for the female anatomy, putting riders in the most comfortable and efficient position for fitness riding. Zertz inserts in the seatstays dampen road vibrations to make the ride feel smoother and minimize fatigue.

**ZERTZ INSERTS**

**WHAT:** Viscoelastic surface dampers integrated into the fork (select models).

**WHY:** Absorbs road vibration to minimize fatigue and create a more comfortable ride.

**HOW:** Vibrations travel from the road through the wheels and up through the frame. Putting dampers at the mid-section of each fork leg helps dissolve vibrations as they travel up the fork, before they reach the rider’s hands and body.

**WOMEN’S COMPONENTS**

**WHAT:** Women’s Body Geometry Riva saddle, Body Geometry Contour Women’s grips, and size-specific crank lengths.

**WHY:** To ensure that female riders get the most comfort and best fit out of every contact point.

**HOW:** Through pressure mapping studies with Dr. Roger Minkow, we optimize the foam densities and cutouts in our saddles to relieve soft tissue discomfort. Grips are designed with varying thickness to anatomically contour to the hands, and crank lengths are chosen based on female rider sizes.
**VITA EXPERT CARBON DISC EQ**

DRTY WHT/SIL/PNK

- FACT carbon frame w/ Women's Fitness Geometry and Zertz is lightweight and fast
- FACT carbon full monocoque fork w/ Zertz for a lightweight and forgiving ride
- Women's Body Geometry Contour grips w/ integrated bar ends for comfort and control
- Magura MTS hydraulic disc brakes for maximum stopping power
- Shimano 105, 11-speed rear derailleur for crisp and dependable shifting
- Body Geometry Women's Riva Comp saddle features generous padding for all-day comfort
- Ready to go with two color-matched alloy Zee cages and Mini-Wedgie seat bag

**VITA COMP CARBON DISC EQ**

PUR/SIL/EM GRN

- FACT carbon frame w/ Women's Fitness Geometry and Zertz is lightweight and fast
- FACT carbon full monocoque fork w/ Zertz for a lightweight and forgiving ride
- Women's Body Geometry Contour grips w/ integrated bar ends for comfort and control
- Tektro Gemini, hydraulic disc brakes for all-weather stopping power
- Shimano Tiagra, 10-speed rear derailleur for precise and reliable shifting
- Body Geometry Women's Riva Sport saddle features generous padding for all-day comfort
VITA ELITE CARBON DISC EQ

• FACT carbon frame w/ Women’s Fitness Geometry and Zertz is lightweight and fast
• FACT carbon full monocoque fork w/ Zertz for a lightweight and forgiving ride
• Women’s Body Geometry Contour grips w/ integrated bar ends for comfort and control
• Tektro Gemini, hydraulic disc brakes for all-weather stopping power
• Shimano Sora, 9-speed rear derailleur for no-hassle shifting performance
• Body Geometry Women’s Riva Sport saddle features generous padding for all-day comfort
• Ready to go with two color-matched alloy Zee cages and Mini-Wedgie seat bag

VITA COMP DISC

• Versatile, E5 Premium Aluminum frame w/ Women’s Fitness Geometry and rack/ fender mounts
• FACT carbon fork w/ Zertz provides lightweight and smooth handling
• Women’s Body Geometry Contour grips w/ integrated bar ends for comfort and control
• Tektro Gemini, hydraulic disc brakes for all-weather stopping power
• Shimano Tiagra, 10-speed rear derailleur for precise and reliable shifting
• Body Geometry Women’s Riva Sport saddle features generous padding for all-day comfort
VITA ELITE DISC

- Versatile, E5 Premium Aluminum frame w/ Women’s Fitness Geometry and rack/fender mounts
- FACT carbon fork w/ Zertz provides lightweight and smooth handling
- Women’s Body Geometry Contour grips help alleviate hand pain and tingling fingers
- Tektro Gemini, hydraulic disc brakes for all-weather stopping power
- Shimano Sora, 9-speed rear derailleur for no-hassle shifting performance
- Body Geometry Women’s Riva Sport saddle features generous padding for all-day comfort

VITA ELITE

- Versatile, E5 Premium Aluminum frame w/ Women’s Fitness Geometry and rack/fender mounts
- FACT carbon fork w/ Zertz provides lightweight and smooth handling
- Women’s Body Geometry Contour grips help alleviate hand pain and tingling fingers
- Lightweight alloy V-brakes for safe and confident braking power
- Shimano Alivio, 9-speed rear derailleur for crisp, worry-free shifting
- Body Geometry Women’s Riva Sport saddle features generous padding for all-day comfort
VITA SPORT DISC

- Versatile, A1 Premium Aluminum frame w/ Women's Fitness Geometry and rack/fender mounts
- A1 Premium Aluminum fork w/ fender mounts for sharp, predictable handling
- Women's Body Geometry Contour grips help alleviate hand pain and tingling fingers
- Tektro Auriga, hydraulic disc brakes w/ women's short-reach levers for maximum stopping power
- Shimano Acera, 9-speed rear derailleur for reliable, crisp shifting
- Body Geometry Women's Riva Sport saddle features generous padding for all-day comfort

VITA SPORT

- Versatile, A1 Premium Aluminum frame w/ Women's Fitness Geometry and rack/fender mounts
- A1 Premium Aluminum fork w/ fender mounts for sharp, predictable handling
- Women's Body Geometry Contour grips help alleviate hand pain and tingling fingers
- Lightweight alloy V-brakes for safe and confident braking power
- Shimano Acera, 9-speed rear derailleur for reliable, crisp shifting
- Body Geometry Women's Riva Sport saddle features generous padding for all-day comfort
**VITA**

- Versatile, A1 Premium Aluminum frame w/ Women’s Fitness Geometry and rack/fender mounts
- Straight blade steel fork w/ fender mounts handles potholes and rough roads like a pro
- Women’s Body Geometry Contour grips help alleviate hand pain and tingling fingers
- Lightweight alloy V-brakes for safe and confident braking power
- Shimano Altus, 8-speed rear derailleur for clean and accurate shifting
- Body Geometry Women’s Riva Sport Plus saddle features generous padding for all-day comfort

**VITA STEP THROUGH**

- Versatile, A1 Premium Aluminum step-through frame w/ rack/fender mounts
- Straight blade steel fork w/ fender mounts handles potholes and rough roads like a pro
- Women’s Body Geometry Contour grips help alleviate hand pain and tingling fingers
- Lightweight alloy V-brakes for safe and confident braking power
- Shimano Altus, 8-speed rear derailleur for clean and accurate shifting
- Body Geometry Women’s Riva Sport Plus saddle features generous padding for all-day comfort